

Great Sources of Gaming Information:

As a bingo professional we are, or should, always look for sources of information to advance our game. Having found the Bingo Resource Guide and Promoting Bingo Websites you well know the power of finding a reliable source of good information from fellow professionals. There are many sources of white paper for the gaming industry some tailor made for bingo and others for the gaming industry in general. The trick is to find the resources that will tend to help our games.

A few sources of information I watch are:

Raving Consultants: This is a weekly newsletter and it is geared towards promoting the gaming industry. What I find helpful that you can take away a large amount of information and apply it to your bingo operation on topics from marketing to property presentation. Not a long read but one I have found to be very interesting.

AGA – Smart Brief & Casino Journal: They are closely related to G2E and Bingo World and this is a daily report. Now daily reports can be overwhelming to say the least and to be honest I do not check every days email. I look for new products and the section on Tribal Gaming. One advantage of AGA Smart Brief is that you have the opportunity to register for a free pass to the floor at G2E

Pechanga.net : The material is provided by Victor Rocha in his Daily News Digest, He provides a great wealth of information for Tribal and First Nations as well as recent legislation of the gaming industry. He also identifies the States or Provenances that are in the news. Again with being a daily news brief so even if you only scan it quickly every day or once a week there should always be some news of interest.

Video Kings web-site also has great information on their products but on bingo as well. Other vendors such as Arrow and Planet Bingo's website offer similar information. These are great places to begin your search.

Last is **Casino Careers** which post openings and allows for casino job seekers to post their resumes. Oddly this is one of the sites that I watch as this is I have found out about a number of new bingo halls that have opened. Just looking at who is hiring can lead you to see where professional are moving and the trends in the industry.

I strongly suggest that you take at least a brief visit to some of these sources of information. While we all are pressed for time industry knowledge can keep our operations advancing with the times. One small article might be the one big difference that we need.

Steve Waller